

BEAUTY EXPRESS



Beauty Express is the first daily make-up competition!

Genre:
Reality Lifestyle

Duration:
Daily, Daytime



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Every week, 5 new contestants compete to do the perfect make-up for a specific theme.

In each daily episode, we follow one of the 5 contestants who begins by 30 minutes of shopping, with a budget of 300 dollars and a list of minimum material advised by our expert.

Once the shopping is done, the contestant of the day will have 30 minutes to do her make up. She will also have to do her nails and hair in accordance with the theme while the other contestants comment on everything she does!

The expert is watching too, to point out all their mistakes and gives lots of useful tips to the viewers in terms of trends and techniques. At the end of the 30 minutes, each contestant is graded by the 4 other girls and at the end of the week, our expert will also grade each contestant.

The contestant with the best total score wins a cash prize of 1,000 \$ and a personal make up shopping spree with our expert!



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Shadow Box

	CONTESTANTS' GRADE	MAGALI'S GRADE	TOTAL
	9	8	17
	6	4	10
	6	8	14
	4	5	9
	4	6	10

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