





"Step by step, we will plan the moves to make him fall in love."

Drawn into a wealthy family's intrigues, money-strapped waitress Sama agrees to try and win the heart of businessman Malek for money, but the plot risks unravelling as she finds herself torn between him and his partner Rami.

Genre:
Romantic ComedyDuration:
Weekly, Prime TimeProduction:
O3 Production90 x 1 Commercial hourImage: Weekly of the second secon



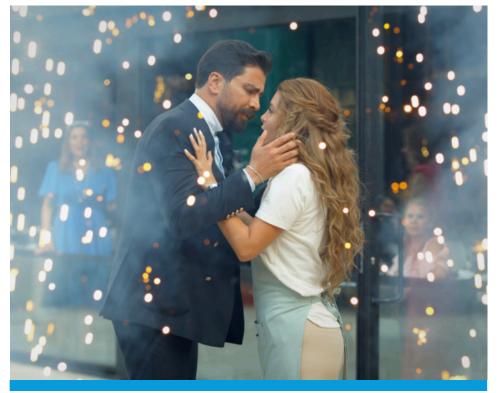


When businessman Malek pretends waitress Sama is his girlfriend to get out of a disastrous blind date, he sets in motion a plot, born of greed, that will end in passionate love. Desperate for money to help her family, Sama agrees to a deal to make Malek fall in love with her.

Unwittingly Sama is sucked into a wealthy family's intrigues, as Malek's money-grabbing aunt Feride watches her nephew kiss the waitress. Malek's grandfather has promised Feride a \$10 million mansion if she finds Malek a wife. Hatching a plan, the aunt sees Sama as the perfect candidate.

Malek is a talented shoe designer, running a company which is an international success. He rejects all proposed marriage partners, despite being a very eligible bachelor. The loss of his parents at a young age has made it difficult for him to bond with anyone. But he appears to be attracted to Sama.

When the scheming Feride makes the secret proposal to Sama, she reluctantly agrees. Given a make-over, she is hired as Malek's personal assistant. She enters a glamorous world that she has never seen before and finds herself charmed by her new life.











But although Feride feeds Sama with information to help her charm Malek, she does not warm to him at all, increasingly put off by his cool attitude. She also remains angry because he kissed her without permission. To make matters worse, Malek does not even recognize his assistant as the waitress.

For all Malek's good looks, Sama finds herself more attracted to his business partner Rami, who is both more charming and funnier. Rami knew Sama from the restaurant where she worked, having been a regular there. He is recruited to help bring her together with Malek but finds himself caught in the middle.

For Rami, getting Malek to fall for Sama would work in his favor. Rami is in love with a woman called Cyrine, but is increasingly concerned at her romantic interest in Malek. Conspiring with Feride, he hopes to see Malek married off to Sama to remove the biggest obstacle to his love.

Sama is torn between the two handsome men before her. When she twists her ankle helping a model on a photo shoot, she is touched by Malek's kindness. But she finds herself drawn to Rami as they work together at the office until late at night, preparing a pitch.

As Sama begins falling in love with Rami, Malek becomes madly jealous and must double his efforts to win back her attention. Feride's plot is in danger of unravelling and even Sama risks forgetting the deal to which she agreed. True love, it seems, will prove stronger than any amount of money.







CAST





SAMA

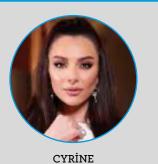


SULTAN





RAMİ



DANIEL



MAYA



EDIP



ABDO

ZEYD



LYNN



SHADİA



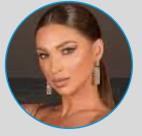
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