

MAMMA MIA



Turning the dating show format on its head.

“**Mamma Mia**” revitalizes the dating show format as the female contestant is sent on entertaining dates with the mothers of four potential partners, not seeing the man accompanying her on a dream vacation abroad until her choice is made in a thrilling and suspense-filled finale.

Genre:
Dating Show

Duration:
Daily, Access Prime Time

 Trailer

 Full Episode



MAMMA MIA

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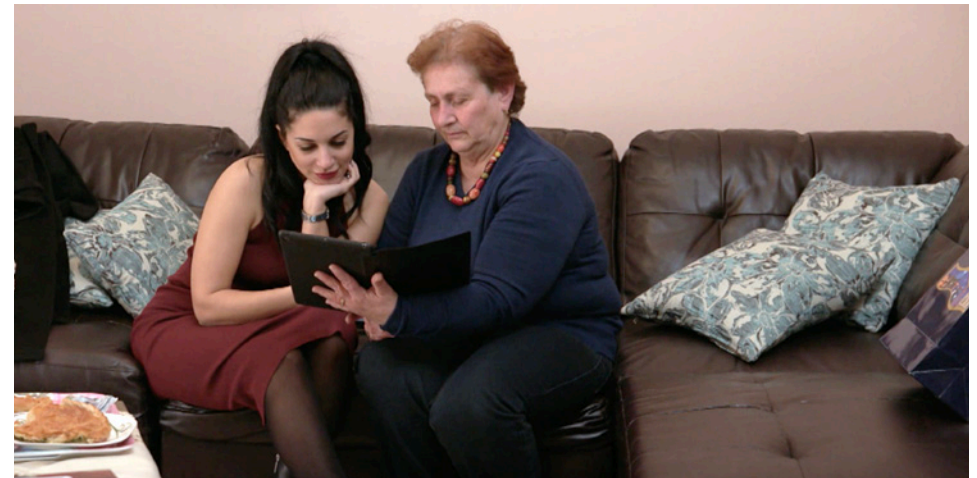
Mamma Mia” turns the dating show format on its head as a female contestant is sent on unusual dates that will help her choose a companion for a dream trip abroad from four candidates. In a fascinating twist, they will only meet the candidates’ mothers, not seeing their partner until their choice is made in a thrilling and tense finale.



Each day a candidate’s mother hosts the contestant at home while her son stays hidden in his bedroom, comments his mother’s efforts to win her over. The contestant first describes what she is looking for in a partner, before preparing her look for the date after watching a video of the mother introducing herself. When they first meet, the mother shows the contestant photos of her son as a boy, pictures of his father, and of the grown son in disguise to give a sense of his appearance. The woman then questions her about her son before inspecting the man’s suitcase to get clues about his tastes, priorities and body type.

Next, an astrologist assesses the couple’s zodiac compatibility and the son’s best friend talks about his good and bad qualities to build up a better picture of him. The contestant and mother then delve into his social media archive to see his follows, likes and favorite memes, still without seeing any pictures of how he looks now.

Fashion sense is next, with the man dressing a mannequin in his ideal date outfit to be sent for the contestant to judge. Then comes the only direct contact as she and the man speak by phone for 90 seconds, before the contestant leaves the house. Throughout, the other contestants’ mothers comment on the date, before the process is repeated in the following three days.



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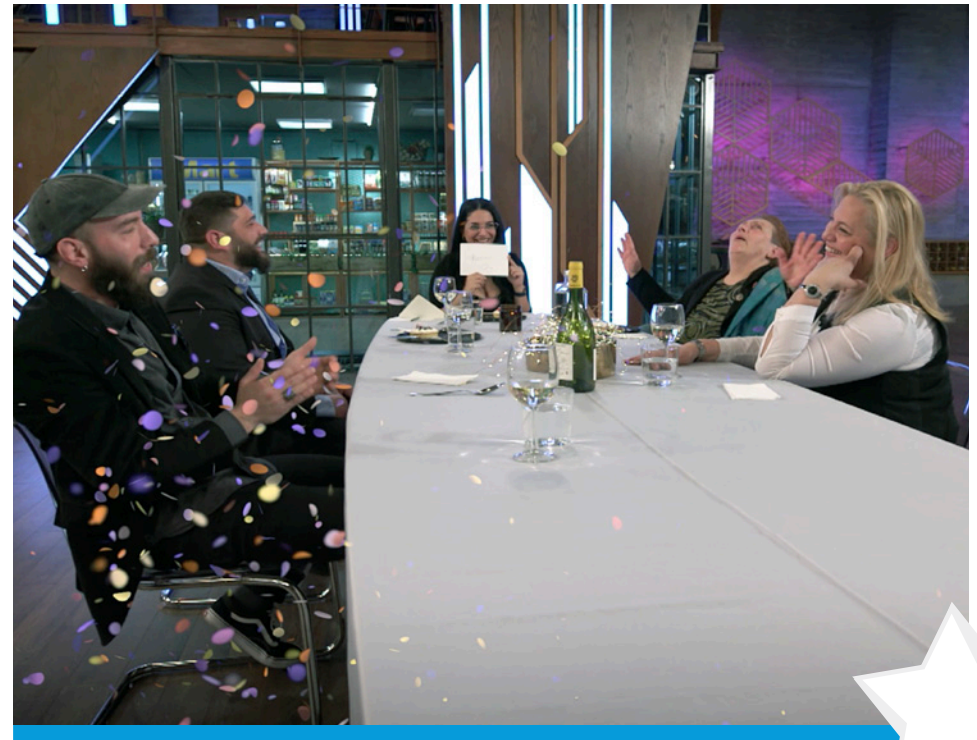
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In the final episode, the contestant and four mothers meet in a restaurant and their sons gather in another room to watch by video and comment. The contestant here gives her verdict on each date and reveals which mother and son are to be eliminated first. On seeing the son, she describes how she feels about decision to reject him.

Now comes the first physical contact, as the contestant dances with the three remaining men, getting an intimate sense of their compatibility. To spice up the moment, she is blindfolded and must use her other senses to gauge their chemistry before deciding on another man to reject.

In a thrilling conclusion, the contestant reveals the winning mother and son, but only after the two sons enter the restaurant and she tries to guess which is whose son. The winning mother is then revealed to celebrations and the contestant and winner head off on their adventure abroad with 1,000 euros spending money.



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